

KAL INSIGHT

KAL ATM Software for bank branches of the future

The closure of bank branches is now a common trend throughout the West as banks seek to cut their costs in the face of low interest rates and slow-growth economies. Digitalization has fueled this trend as more and more customers choose the convenience of banking online instead of going into their local branch.

So, as branches shut, banks are becoming increasingly reliant on ATMs and self-service machines to support their customers. New, highly advanced self-service systems have been developed in response to a global demand for the automation of banking transactions that have been traditionally done 'over the counter' by bank tellers.



Getting a little extra help

The problem for banks is that when it comes to rarely done, or more complex banking transactions, such as transferring money abroad, customers still want and expect the high level of personalized service they have always received at traditional branches.

For such transactions, it's not enough for the bank to say: "Here's the ATM, you get on with it". Customers need a little extra support.

Providing help through remote assisted transactions

KAL software enables banks to provide that extra help for their customers when they need it with remote assisted transactions.

KAL software connects customers using a self-service machine to bank employees in the bank call center via audio / video link. That bank employee can then provide a branch-like experience for the customer as if they were sitting next to one another at the branch, supporting and collaborating with them step-by-step to complete their transaction.

